



TASTE THE FUTURE

COLOGNE, 07-09 Oct 2019

Anuga 2019 - Worldwide. Leading. Significant.
The World's Largest & Most Important Trade Fair for Food and Beverages

10 TRADE SHOWS IN ONE



ISE CLUSTER VISIT TO ANUGA 2019

WANT TO ATTEND THE MOST
IMPORTANT MEETING POINT FOR
THE FOOD & DRINK INDUSTRY?

JOIN OTHER FOOD & DRINK BUSINESSES FROM
THE UK, BELGIUM, FRANCE, AND THE NETHERLANDS TO

- ATTEND THE WORLD'S LARGEST FOOD & DRINK TRADE FAIR &
- NETWORK WITH THE ISE CROSS-BORDER CLUSTER MEMBERS



ANUGA 2019!

10 trade shows under ONE roof International market place with maximum business impact
Global trends for an international trade audience 11 trend themes 7,405 exhibitors

DAY 1

Delegates travel from ISE regions to Cologne

Koelnmesse GmbH, Messeplatz 1, 50679 Köln

*UK companies to travel on the 7th October
Visit Anuga and free time to explore trade fair

4:30pm (local time) Depart Anuga and head to
Hotel (Dusseldorf)
Wyndham Garden Duesseldorf Mettmann

5:30pm Arrival at Hotel & Check-In

6:00pm ISE Cluster Meeting &
Presentation by Industry Expert (TBC)

7:00pm ISE Cluster Members
Product Pitches

8:30pm Networking Dinner

Please note that spaces for this 2-day ISE event are limited and SMEs will be notified by email if they have been selected in due course after registration.

DAY 2

Breakfast & Check-Out **8:00am**

Travel to Anuga **9:00am**

Free time to visit Anuga **10:00am**

Delegates travel back to
the UK, BE, NL, FR **3:00pm**

CONTACT INFO (UK)

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For more
information

#ISE2Seas
iseproject.eu

This programme is aimed at Food & Drink businesses from the participating regions that are members of or would be interested in becoming members of the ISE Food & Drink Cross-Border Cluster. The clusters provide a forum for businesses and experts from the 4 ISE countries (UK, France, Belgium & the Netherlands) to meet, collaborate and attend a series of bespoke events. Further details on the ISE clusters can be found here:

<http://www.iseproject.eu/content/ise-clusters>

This cross-border programme is being organised through the EU-funded ISE Project and is subject to de minimis state aid regulations

